



TheaterWorks Hartford 40th Anniversary Sponsorship Plan Celebrating 40 Years of Bold, Intimate, Inventive Theater

In honor of our 40th season, TheaterWorks will host a year long celebration featuring:

- Our exciting **2025-26 Mainstage Season**, including the co-production of **SWEENEY TODD** with **Hartford Stage Company**, and the co-production of **ENGLISH** with **Long Wharf Theatre**.
- **RUBY PARTY ON PEARL** – a party only TWH can throw – bringing together artists, patrons, and civic leaders to celebrate our legacy and our future.
- **Other Events** – Living Room Concerts, Celebrate Drag, TW Talks Community Conversations, Pizza & Beer Nights, Talkbacks, Theater Week, Reading Series, Expanded Education Programming, and much more.

We invite individuals to support this landmark year through tiered sponsorship levels with unique benefits that recognize their generosity and deepen their connection to our artistic mission.

PARTNERSHIP LEVELS AND BENEFITS

Visionary Circle – \$40,000+

- Partner recognition on 40th Anniversary materials and each TWH mainstage production, plus year-round recognition on website, lobby signage, playbill, select marketing materials, and in curtain speeches (excludes SWEENEY TODD)
 - 10 VIP PARTY ON PEARL Tickets with reserved parking for one car
 - 10 tickets to each TWH mainstage productions
- Exclusive behind-the-scenes access to technical rehearsals, backstage tours, and conversations with actors and directors
- Access to House Seats for select shows in NYC and at select regional theaters
 - Opening Night tickets for two for each TWH mainstage production
 - Invitations to all Donor Dinners and other select special events (Uncorked, Reading Series, plus more)
 - Signed show posters + 40th season merchandise
 - Complimentary drinks all season long
 - Lunch or happy hour with the Artistic Director
- Early Access to breaking TWH news, including production and casting announcements
- Exclusive access to TWH's Patron Desk for personalized ticket handling, scheduling and enhanced service
 - Opportunity to host a private dinner with the Artistic Director and cast members in the Hoffman Studio or Hoffman Living Room for 20 people
 - Invitations to private parties with the cast and creative teams

Legacy Circle – \$25,000

- Partner recognition on 40th Anniversary materials plus one TWH mainstage production, plus year-round recognition on website, lobby signage, playbill, select marketing materials, and in curtain speeches (excludes SWEENEY TODD)
 - 10 VIP PARTY ON PEARL Tickets with reserved parking for one car
 - 10 tickets to the sponsored mainstage production
- Exclusive behind-the-scenes access to technical rehearsals, backstage tours, and conversations with actors and directors
- Access to House Seats for select shows in NYC and at select regional theaters
 - Opening Night tickets for two for each TWH mainstage production
 - Invitations to all Donor Dinners and other select special events (Uncorked, Reading Series, plus more)
 - Signed show posters + 40th season merchandise
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 - Opportunity to host a private dinner with the Artistic Director and cast members in the Hoffman Studio or Hoffman Living Room for 20 people
 - Invitations to private parties with the cast and creative teams

Director's Circle – \$15,000

- Partner recognition on 40th Anniversary materials plus one TWH mainstage production, plus year-round recognition on website, lobby signage, playbill, select marketing materials, and in curtain speeches (excludes SWEENEY TODD)
 - 6 VIP PARTY ON PEARL tickets
 - 8 tickets to the sponsored mainstage production
- Exclusive behind-the-scenes access to technical rehearsals, backstage tours, and conversations with actors and directors
- Opening Night tickets for two for each TWH mainstage production
 - Invitations to all Donor Dinners and other select special events (Uncorked, Reading Series, plus more)
 - Signed show posters
 - Complimentary drinks all season long
 - Lunch or happy hour with the Artistic Director
- Early Access to breaking TWH news, including production and casting announcements
- Exclusive access to TWH's Patron Desk for personalized ticket handling, scheduling and enhanced service



Producer's Circle – \$10,000

- Partner recognition on all 40th Anniversary materials and one mainstage production, plus year-round recognition on website, lobby signage, playbill, select marketing materials, and a mention in curtain speeches (excludes SWEENEY TODD)
 - 4 VIP PARTY ON PEARL tickets
 - 6 tickets to the sponsored mainstage production
- Exclusive behind-the-scenes access to technical rehearsals, backstage tours, and conversations with the actors and directors
- Opening Night tickets for two for each TWH mainstage production
 - Invitations to all Donor Dinners and other select special events (Uncorked, Reading Series, plus more)
 - Signed show posters
 - Complimentary drinks all season long
 - Lunch or happy hour with the Artistic Director
- Early Access to breaking TWH news, including production and casting announcements
- Exclusive access TWH's Patron Desk for personalized ticket handling, scheduling and enhanced service

Artist's Circle – \$5,000

- Partner recognition on all 40th Anniversary materials and Supporting Partner recognition on one mainstage production. Plus year-round recognition on website, lobby signage, playbill, select marketing materials.
 - 2 PARTY ON PEARL tickets
- Opening Night tickets for two for each TWH mainstage production
 - Invitation to a Donor Dinner and other select special events (Uncorked, Reading Series, plus more)
 - Signed show posters
 - 2 drinks from the bgr during each production
- Exclusive access to TWH's Patron Desk for personalized ticket handling, scheduling and enhanced service

Encore Circle – \$2,500

- Partner recognition in show programs plus recognition on website, lobby signage, playbill, and select marketing materials (excludes SWEENEY TODD)
- Opening Night seats for two for each TWH mainstage production
 - Invitation to a Donor Cocktail Party
 - Signed show posters
 - 2 drinks from the bar during each production
- Exclusive access to TWH's Patron Desk for personalized ticket handling, scheduling and enhanced service



Other Ways To Support Our Annual Fund

\$1,000 – \$2,499

- Invitations for 2 to Opening Night Celebrations and Special Events
- Opportunity to purchase discounted tickets to shows throughout the season.
 - Private Behind-the-Scenes Tour
 - 6 Complimentary drinks in the café
- Thanks and listing in the Program, Website, and Lobby Video Screen

\$500 – \$999

- Private Behind-the-Scenes Tour
- 4 Complimentary drinks in the café
- Thanks and listing in the Program, Website, and Lobby Video Screen

\$250 – \$499

- 2 complimentary drinks in the café
- Thanks and listing in the Digital Program, Website, and Lobby Video Screen

Less than \$250

- Thanks and listing on our Website and Lobby Video Screen



TWH GIVING LEVELS 2025 - 2026

	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000	\$40,000
Partner recognition on 40th materials + all mainstage productions						●
10 tickets to each Main Stage production					●	●
Parking for one car for Party on Pearl					●	●
Access to NYC House Seats					●	●
40th swag bag					●	●
Opportunity to host a private event					●	●
Invitations to private parties with cast/creatives					●	●
Priority registration for theatre trips				●	●	●
Partner recognition on 40th materials + one selected production			●	●	●	●
VIP tickets to Party on Pearl			●	●	●	●
Lunch or Happy Hour with Rob			●	●	●	●
Complimentary drinks throughout 40th			●	●	●	●
Early access to breaking news			●	●	●	●
Behind the scenes access			●	●	●	●
Partner recognition on 40th materials		●	●	●	●	●
Tix to Party on Pearl		●	●	●	●	●
Invitations to Donor Dinners/events		●	●	●	●	●
Invitation to donor cocktail party		●	●	●	●	●
Partner recognition on select mainstage marketing materials	●	●	●	●	●	●
Signed show posters	●	●	●	●	●	●
2 Opening Night tix to each production	●	●	●	●	●	●
Patron's Desk Access	●	●	●	●	●	●